



TU RANGATIRA
AWARDS
2025

TE MAEVA NUI Ō AOTEAROA NEW ZEALAND CHARITABLE TRUST



THE SHOW
SUPPORTS YOU



THE SHOW
SUPPORTS YOU



KIA ORANA!

The **Tu Rangatira Awards** are a prestigious part of Te Maeva Nui NZ (CC63023), created to honour and acknowledge individuals who have demonstrated outstanding leadership, service and contribution to the Cook Islands community in Aotearoa. These are the unsung heroes - our cultural bearers, community advocates, educators, artists, and visionaries - whose dedication strengthens our identity and keeps the spirit of our people alive and thriving. The awards serve as a powerful reminder that leadership comes in many forms, and that true Rangatira leads with humility, love, and purpose.

Through this initiative, we ensure that the legacy of service and excellence continues to **grow, empowering the next generation** to lead with courage and connection.

The Awards Gala Dinner will launch the three day Te Maeva Nui NZ festival. This festival has been celebrated in the Cook Islands for the last 60 years, capturing the essence of our **cultural identity** through music, dance, language, performance, food and also arts and craft.

Tu Rangatira Awards is one of the three pillars that hold the fort of the Te Maeva Nui NZ. The Awards Gala is the one and only event where we are able to celebrate an individual for his or her excellences in their specific fields.

OPPORTUNITIES

The Awards present sponsors with a unique opportunity to demonstrate their commitment to recognising and supporting excellence and innovation throughout the Cook Islands community.

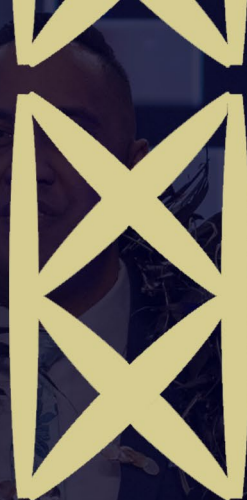
Sponsoring an award category will enable your organisation to align itself with the values and philosophies of Te Maeva Nui NZ, while showcasing your corporate identity, services and products.

Sponsorship will further raise your organisations profile and enhance your credibility with prospective clients, customers and patrons. In short an Award sponsorship provides your company with the ideal means to reach its target clientele. There are eight categories available for sponsorship - each with a unique identity and target audience.



creative *nz*
COUNCIL OF NEW ZEALAND TOI AOTEAROA

CREATIVE
AWARDS



CERTIFICATE
Presented to
Nikki Upoke
FINALIST
CREATIVE AWARD
CREATIVE NZ



CERTIFICATE
Presented to
Robbie Brown
FINALIST
CREATIVE AWARD
CREATIVE NZ



CERTIFICATE
Presented to
Nathan Hocking-Jones
FINALIST
CREATIVE AWARD
CREATIVE NZ



CERTIFICATE
Presented to
Benji Bennett
FINALIST
CREATIVE AWARD
CREATIVE NZ



CERTIFICATE
Presented to
Nikki Upoke
FINALIST
CREATIVE AWARD
CREATIVE NZ

CATEGORIES

Business

Awarded to an individual in business, or governance who has created channels for trade and enterprise - developing products, and services, and delivering them on a large and measurable scale across New Zealand and the world.

International

Awarded to a Cook Islander who has achieved international recognition in their discipline. The winner will be chosen based on the level of recognition and contribution as a Cook Islander they have made to their chosen field.

Sports

Awarded for high achievement in sports, excelling in their sports code, and representing their country of residence, as proud Cook Islanders. The scope of the Sports award will be wide, covering all sports codes all over the globe.

Youth

A special award in which a young person between 16 and 25 are chosen for their excellence in any field, where their interaction and contributions have led to a significant uptake in that field, or where their influence has brought about positive change. This broad spectrum award aims to celebrate the achievement of young people, who are often overlooked because of their youth.



A large indoor event space, likely a convention hall or arena, with a high ceiling and complex lighting rig. The stage is illuminated with blue and purple lights, and a large screen displays the text 'TU SAMAKIWA'. The audience is seated in rows of chairs, and the overall atmosphere is professional and celebratory.

Health

Awarded for significant contributions to health. This award is not limited to practitioners services, and can be applied to academia, where an individual has developed a treatment, a practice, or any other medical/ health related discovery which has improved the quality of life of Cook Islanders around New Zealand, and the world.

Community

Awarded for significant contributions to the Cook Islands community in New Zealand across varying fields.

Inductees have directly impacted the lives of others in their communities, either bringing about positive change, or in maintaining the status quo.

Education

Awarded for excellence in services to education, across early-childhood education, primary, secondary and tertiary education. This award is presented to an individual who has been instrumental in advancing educational endeavors which has directly led to the uptake, and increased education of Cook Islanders around the globe.

Creative

This broad category is reserved for those in the arts, broadcast media, music, photography, cinema and other creative platforms. This is awarded to an individual who has excelled in the creative industries - whether it be through costume making, music composition, film making, carving, weaving, traditional log drumming and other specialties.



CATEGORY SPONSOR

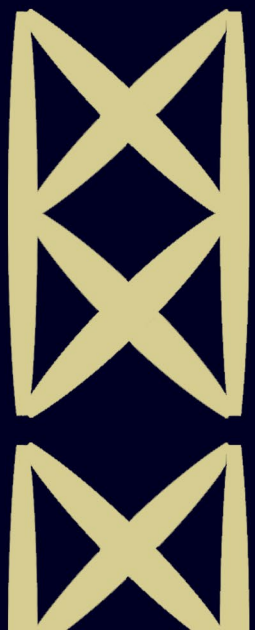
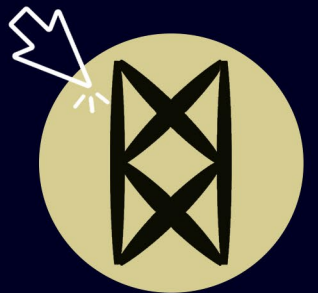
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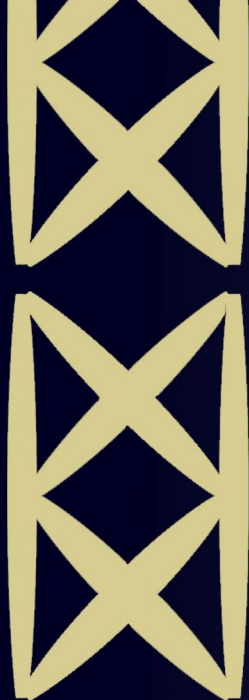
We are offering the following for Category Sponsorship:

- A Complimentary **Sponsors Table 10 x Tickets** to Pre-Event VIP reception.
- Category **naming rights**.
- Sponsorship mentioned throughout the event.
- Sponsor Awards Presentation.
- Media photo with category winners after presentation AV Sponsor promotion on screens.
- **10 x tickets** for each day of the Te Maeva Nui NZ Cultural Festival (3 - 4 Oct, 2025).

WANT TO KNOW MORE?

CLICK THE LINK





CONTACT

If you would like to partake in this opportunity, please contact us using the details below

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